

# What are Blockchains and what are they good for?

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# Cryptography: application areas

Traditional applications of Cryptography: **Internet Security**

⇒ secure communication: encryption, key exchange, etc.

More recent applications of Cryptography: **Blockchain systems**

⇒ data integrity: signatures, commitments, ZK proofs, ...

⇒ Protecting secret keys via threshold signatures (MPC)

## **Blockchains are a major driver for new technology:**

- New consensus protocols (distributed systems)
- New cryptography
- New economic models (tokenomics, lending protocols, exchanges)
- New democratic governance mechanisms (DAOs)
- New programming languages and verification tools

# What are blockchains for?

Short answer: a blockchain provides a method  
to coordinate among many parties  
when there is no single trusted party

if trusted party exists  $\Rightarrow$  no need for a blockchain

[financial systems: often no trusted party]

# Current application areas

## 1. Finance (DeFi):

- new financial instruments, exchanges, lending, ...

## 2. Managing digital assets (NFTs)

- Assured provenance

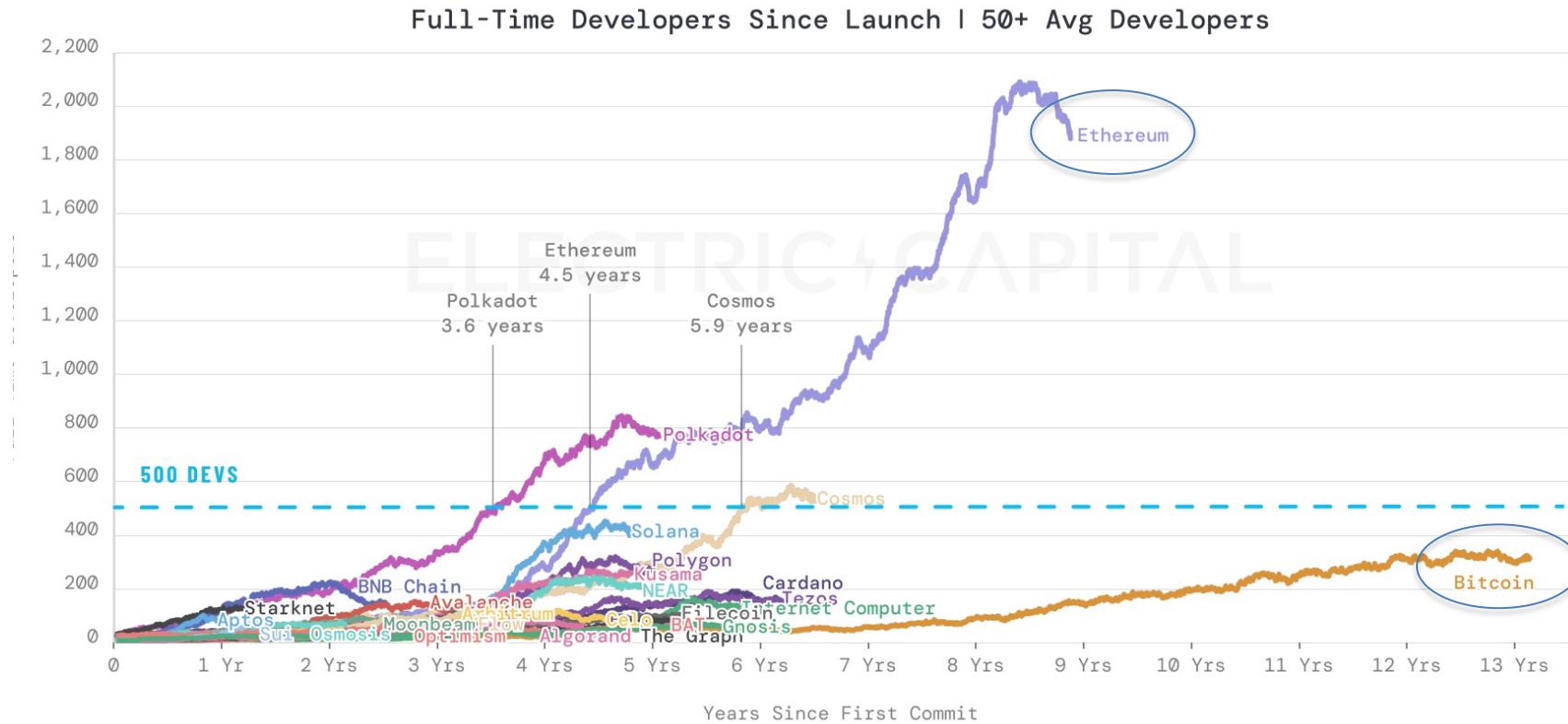


## 3. Decentralized organizations (DAOs):

- DAOs for investment, for donations, for collecting art, etc.
- Governance: group decision making



# # Active developers since launch (as of 12/31/2021)



source: electric capital

# This course

A quarter-long course in four days:

- Today: Introduction to blockchains
- Day 2: Proof systems: how they work and what are they for
- Day 3: Consensus protocols
- Day 4: DeFi and user facing tools

# Blockchains

# Blockchains: what is the new idea?

2009



Bitcoin

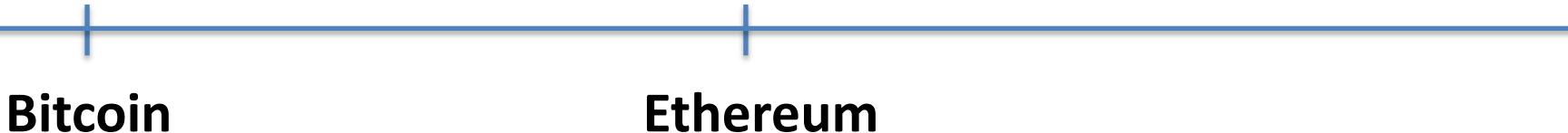
Several innovations:

- A practical **public append-only data structure**, secured by replication and incentives
- A fixed supply asset (BTC). Digital payments, and more.

# Blockchains: what is the new idea?

2009

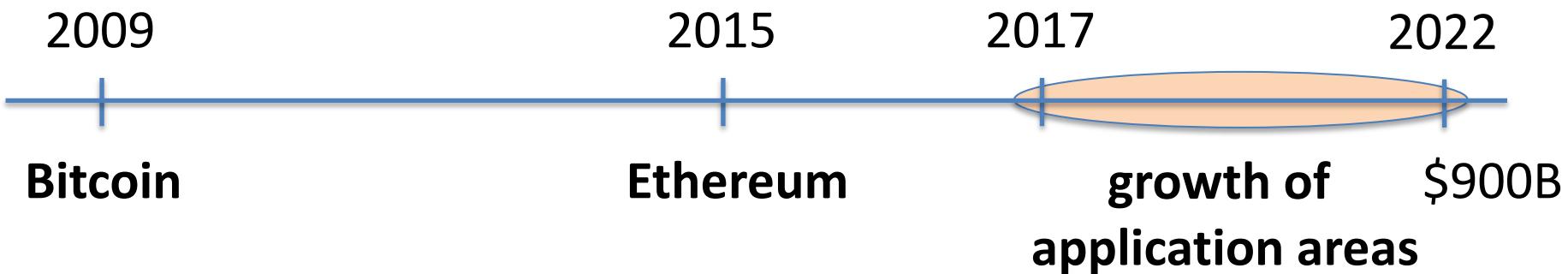
2015



Several innovations:

- **Blockchain computer:** a fully programmable environment  
    ⇒ public programs that manage digital and financial assets
- **Composability:** applications running on chain can call each other

# Blockchains: what is the new idea?



# What is a blockchain?

**user facing tools** (cloud servers)

**applications** (DAPPs, smart contracts)

**execution layer** (blockchain computer)

**consensus layer / data Availability**

# Consensus layer (informal)

A public replicated data structure (ledger) that provides:

- **Safety**: all honest participants have the same data \*  
    ⇒ **Persistence**: once added, data can never be removed
- **Liveness**: honest participants can add new transactions \*\*  
    ⇒ **Censorship resistance**: anyone can add data

(more in the next lecture)

consensus layer / data availability

# Next layer: the blockchain computer

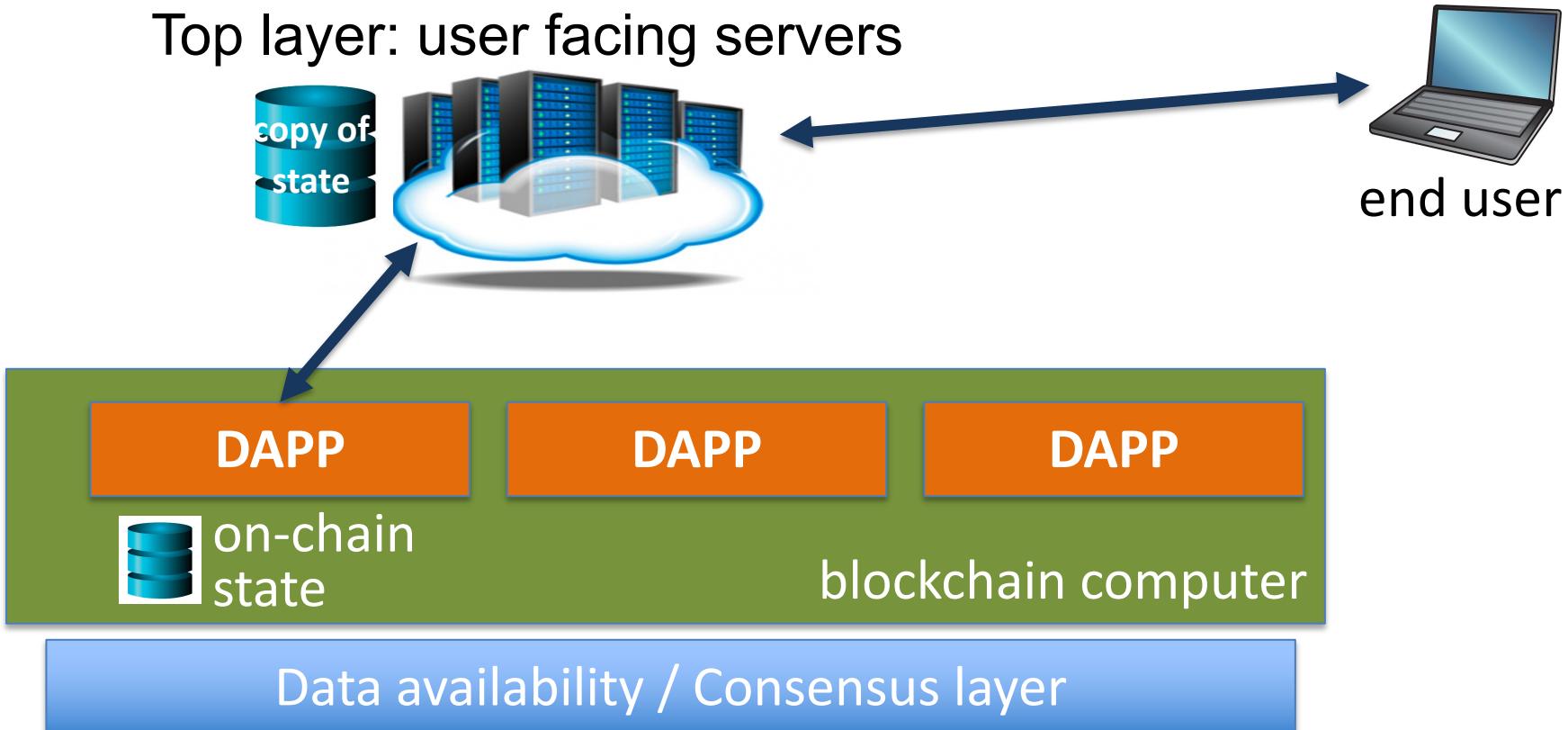
## Decentralized applications (DAPPs):

- Run on blockchain: code and state are written on chain
- Accept Tx from users ⇒ state updates are recorded on chain



# Next layer: the blockchain computer

Top layer: user facing servers



# Assets managed by DAPPs

 <b>MakerDAO</b>	Ethereum	<b>StableCoin</b>	\$7.30B
 <b>Curve</b>	Ethereum	<b>Exchange</b>	\$4.60B
 <b>Aave</b>	Ethereum	<b>Lending</b>	\$4.09B
 <b>Uniswap</b>	Ethereum	<b>Exchange</b>	\$3.73B
 <b>Compound</b>	Ethereum	<b>Lending</b>	\$2.23B

# Two application areas (briefly)

# (1) Decentralized Finance (DeFi)

- **Permissionless:** any financial instrument can be implemented and deployed with a few lines of Solidity code
- **Transparent:** Dapp code and Dapp state are public  
    ⇒ Anyone can inspect and verify
- **Composable:** Dapps can call one another  
    ERC-20 standard enables interoperability (6 functions)

# Why DeFi? Failures of the existing financial system

- **Cross border inefficiency:** send \$10 to south america  $\Rightarrow$  36% fees
- **Economies with an unstable fiat currency**

Opinion

The New York Times

## Bitcoin Has Saved My Family

“Borderless money” is more than a buzzword when you live in a collapsing economy and a collapsing dictatorship.

By **Carlos Hernández**  
Mr. Hernández is a Venezuelan economist.

Feb. 23, 2019

f t e m

- **The high cost of being poor in america:**  
In 2019, 5.4 percent of US households were unbanked

# Is this good or bad?

## DeFi optimist:

DeFi is a technological advance that enables easy access to the financial system to anyone with an Internet connection, offering new capital efficiencies.

## DeFi pessimist:

An unregulated, hack-prone system, that enables novel forms of financial crime.

Which is right ??

More in lecture 4 today

# Application (2): Decentralized Orgs (DAO)

## What is a DAO?

- A Dapp deployed on-chain at a specific address
- Anyone (globally) can send funds to DAO treasury
- Anyone can submit a proposal to DAO
  - ⇒ participants vote
  - ⇒ approved → proposal executes



[snapshot.org](https://snapshot.org)

# Examples of DAOs

- There are over 12000 DAOs managed on Snapshot
- **Collector DAOs:** PleasrDAO, flamingoDAO, ConstitutionDAO, ...  
(see art collection at <https://gallery.so/pleasrdao> )

**PleasrDAO:** 103 members.

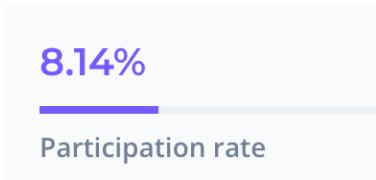
Manages a treasury, has full time employees.

Deliberations over what to acquire over telegram.

# Examples of DAOs

- There are over 12000 DAOs managed on Snapshot
- Collector DAOs: PleasrDAO, flamingoDAO, ConstitutionDAO, ...
- **Grants DAOs:** gitcoin (83K members), ...

Proposal ID 21: This proposal looks to ratify the allocation of 30,000 GTC from the Community Treasury to the MMM workstream.



(tally.com)

# Examples of DAOs

- There are currently about 12000 DAOs managed on Snapshot
- Collector DAOs: PleasrDAO, flamingoDAO, ConstitutionDAO, ...
- Grants DAOs: gitcoin, ...
- **Protocol DAOs:** manages operation of a specific protocol  
Uniswap DAO (74K), Compound DAO (8K), ...
- **Social DAOs:** FWB, ...
- **Investment DAOs:** many

# Many DAO governance experiments

Who can vote? How to vote? What voting mechanism?

## **Lightspeed Democracy: What web3 organizations can learn from the history of governance**

by Andrew Hall and Porter Smith

June 29, 2022

DAOs: a platform for experimenting with governance mechanisms

# Private DAO treasury



2021: an auction for a physical copy of the constitution

(Sotheby's auction house)

## ConstitutionDAO:

- Formed in Nov. 2021 to participate in auction.
- Raised \$46.3M from about 20K participants from around the world
- Lost to another bidder who bid \$43M

bidder knew that ConstitutionDAO could not outbid it

How to participate in an auction when everyone knows your treasury??

# Private DAO treasury

medium.com/@boneh

## A simple design:

- A single Ethereum DAPP manages many DAOs (e.g., JuiceBox)
- **DAO manager:** sets up a DAO by publishing a DAO public key  
 $pk_{DAO} = (P, Q), \quad Q = \alpha P; \quad sk_{DAO} = \alpha$
- **Contributor:** sends funds to DAPP with a “blinded DAO  $pk$ ” :  $(\rho P, \rho Q)$
- DAPP records contribution
  - ⇒ an observer learns nothing about which DAO received the funds
  - ⇒ only learns *total* amount stored on the platform as a whole
- DAO manager can later use its secret key  $\alpha$  to claim funds sent to its DAO



# Many other DAO privacy questions ...

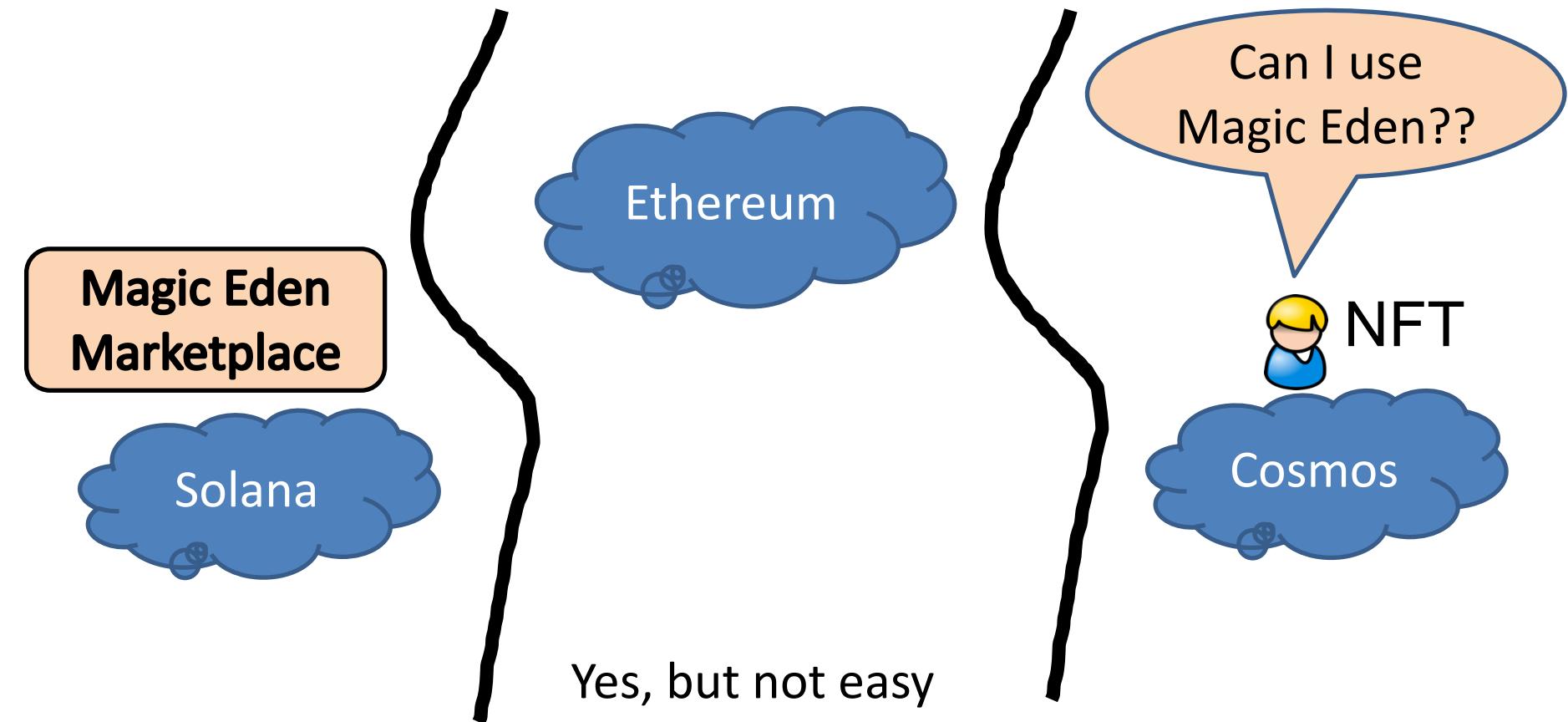
- **Private DAO participation:** keep membership list private
- **Private voting:** keep who voted how on each proposal private
- **Privately delegate** voting rights
  - ... while complying with all relevant laws.

Some of these questions are solved by general privacy platforms such as **Aztec**, **Aleo**, and others.

# Many more hot research topics

- **Scaling the blockchain** (tomorrow)
- **Privacy on the blockchain**
  - Businesses cannot use if all transactions are public
- Efficient **interoperability** between blockchains
- Managing **Maximal Extractable Value (MEV)** [Day 4]
- Zero knowledge proofs of solvency

# The interoperability problem



# THE END

Next topic: an introduction to consensus protocols