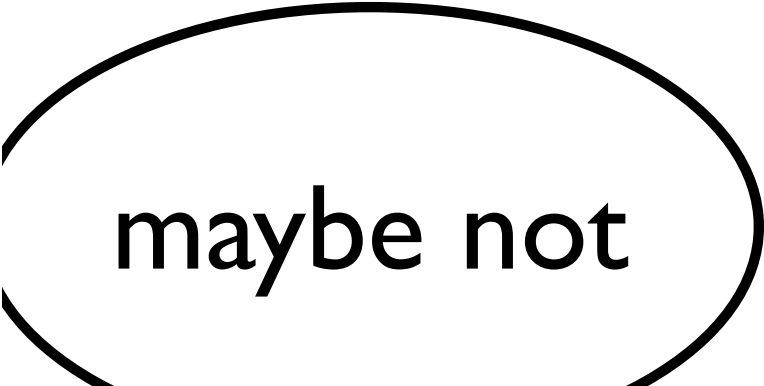


Intro to Differential Privacy, Properties, Randomized Response Katrina Ligett

What analyses on a database might violate privacy? What analyses are privacy-preserving?

what to promise?

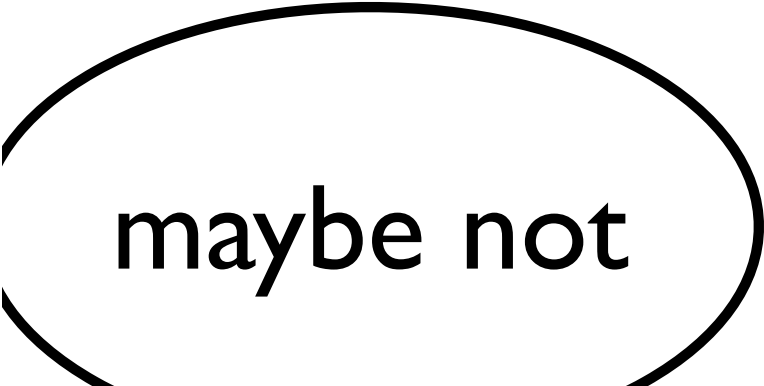
only ask questions that pertain
to large populations



maybe not

what to promise?

delete identifying information



maybe not

what to promise?

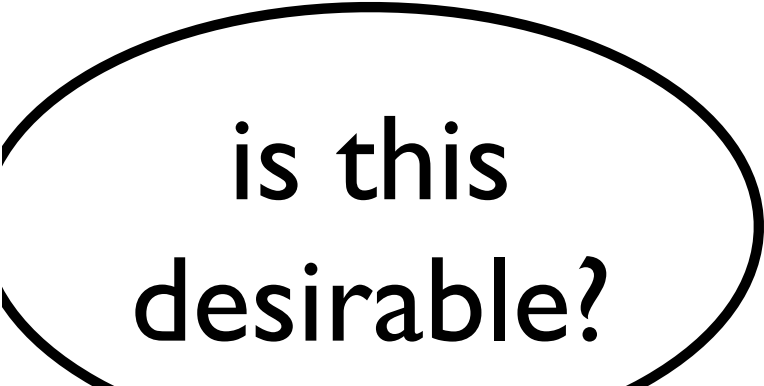
access to the output should
not enable one to learn
anything about an individual
that could not be learned
without access

is this
possible?

hint: *either*
privacy or utility
separately is easy

what to promise?

access to the output should
not enable one to learn
anything about an individual
that could not be learned
without access



is this
desirable?

what to promise?

access to the output should
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that could not be learned
without access

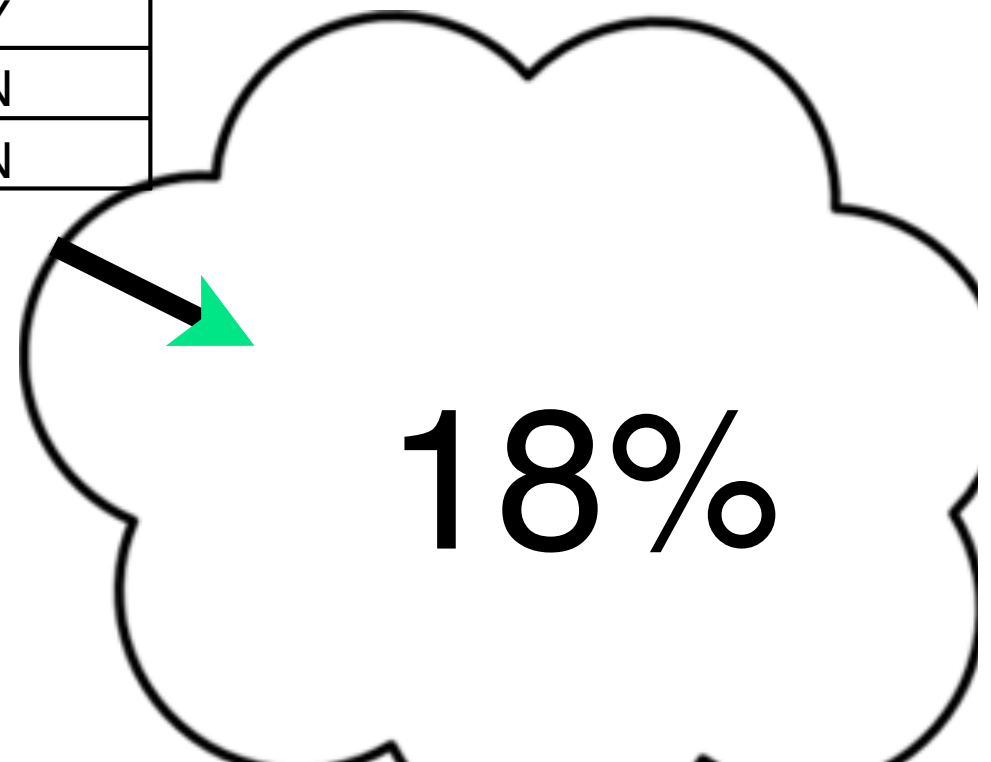
what to promise?

access to the output should
not enable one to learn much
more about an individual than
could be learned via the same
analysis omitting that individual
from the database

what to promise?

think of output as randomized

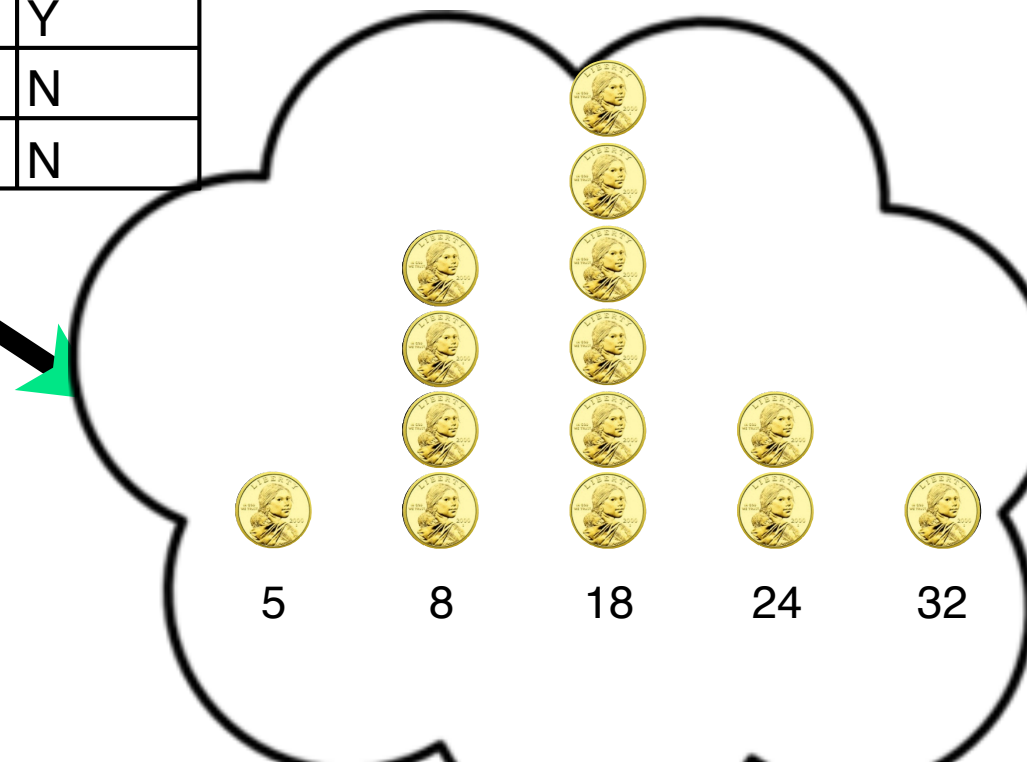
name	DOB	sex	weight	smoker	lung cancer
John Doe	12/1/51	M	185	Y	N
Jane Smith	3/3/46	F	140	N	N
Ellen Jones	4/24/59	F	160	Y	Y
Jennifer Kim	3/1/70	F	135	N	N
Rachel Waters	9/5/43	F	140	N	N



what to promise?

think of output as randomized

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5

8

18

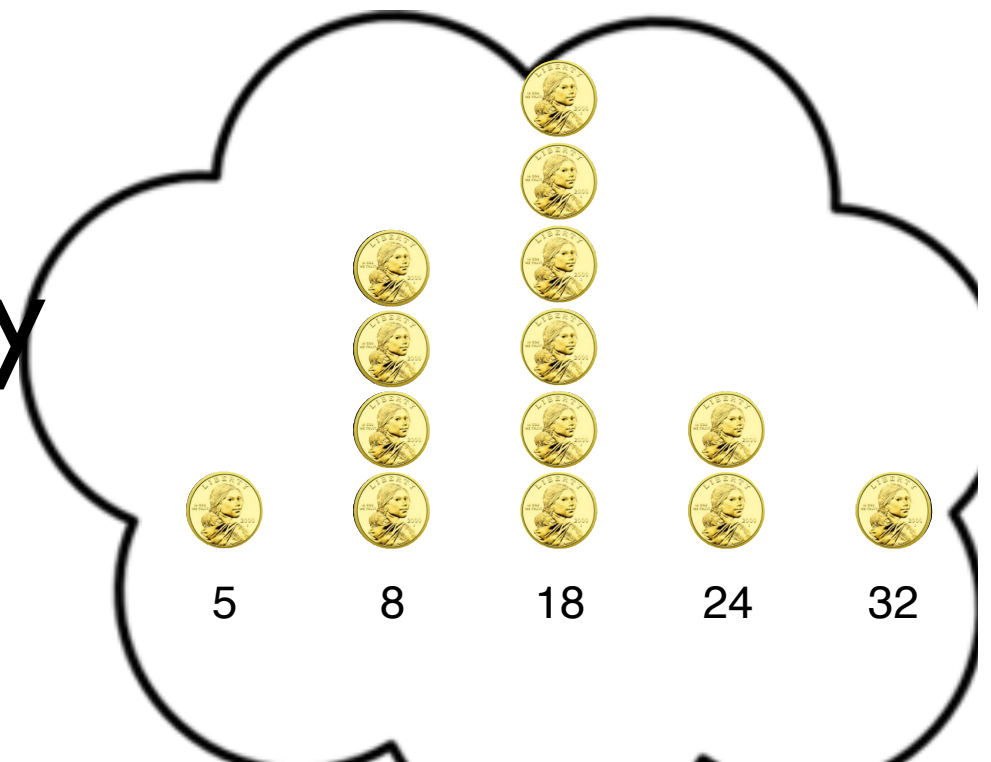
24

32

what to promise?

think of output as randomized

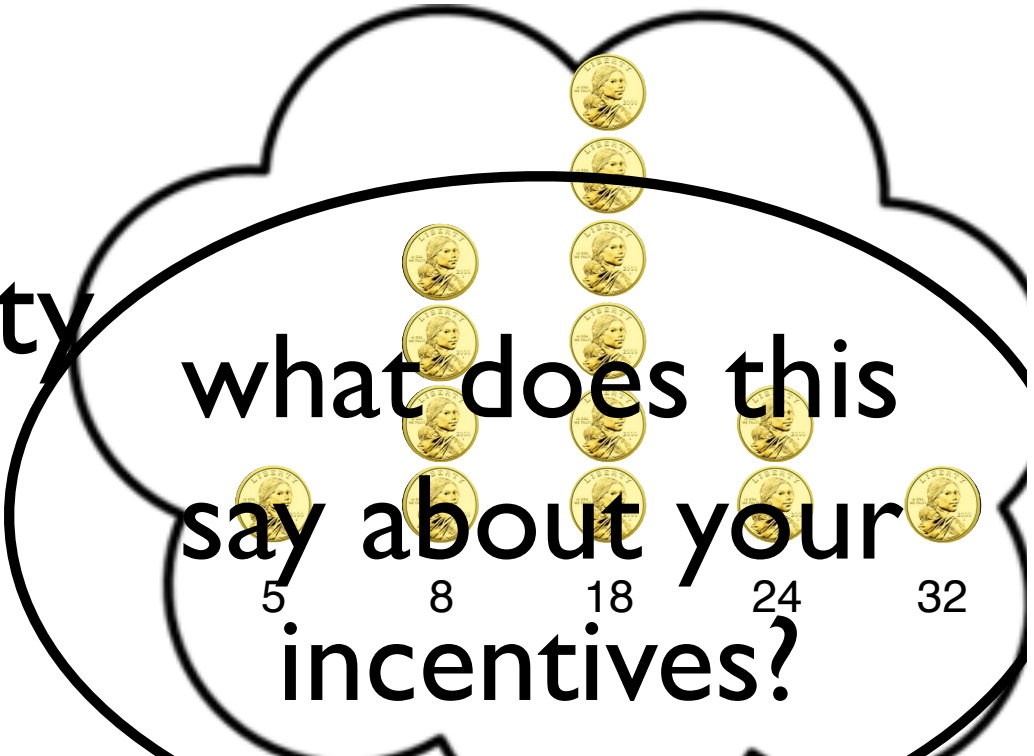
promise: if you leave
the database, no
outcome will
change probability
by very much



what to promise?

think of output as randomized

promise: if you leave
the database, no
outcome will
change probability
by very much



what does this
say about your
incentives?

The thought bubble contains a pyramid of gold coins. The coins are arranged in a triangular pattern with 5 coins in the bottom row, 8 in the second row, 18 in the third row, 24 in the fourth row, and 32 in the top row. The numbers 5, 8, 18, 24, and 32 are printed below each row of coins respectively.

statistical database model

X set of possible entries/rows

one row per person

database x a set of rows; $x \in \mathbb{N}^{|X|}$
(histogram)

name	DOB	sex	weight	smoker	lung cancer
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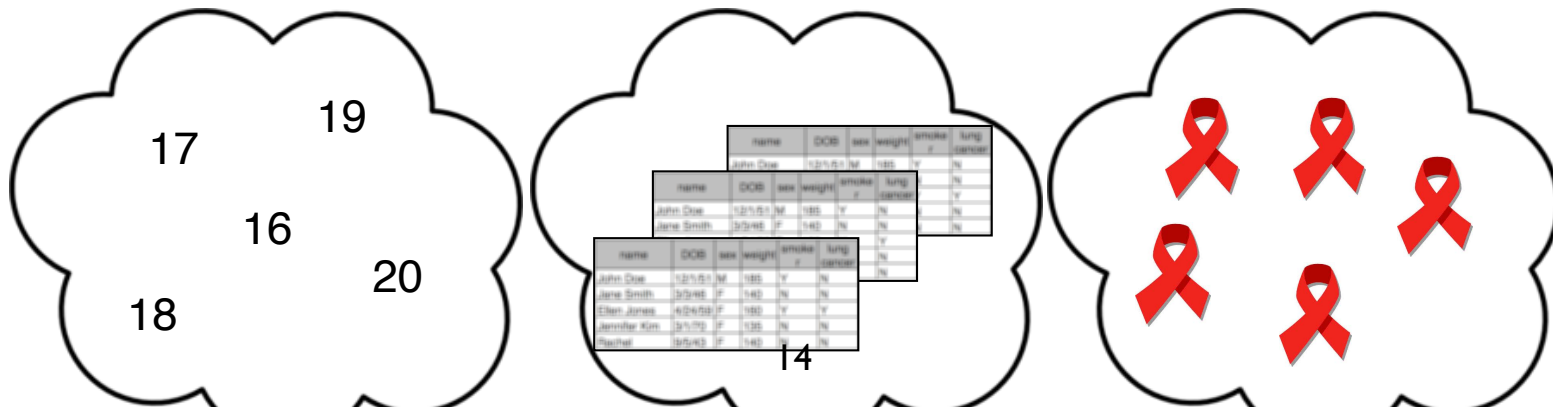
analyst objective

wishes to compute on $x \in \mathbb{N}^{|X|}$

fit a model, compute a statistic, share
“sanitized” data

preserve privacy of individuals

design randomized algorithm M mapping x to into
outcome space, that masks small changes in x



neighboring databases

what's a small change?

require nearly identical behavior on neighboring databases differing by the addition or removal of a single row:

$$||x - y||_1 \leq 1$$

for $x, y \in \mathbb{N}^{|X|}$

differential privacy

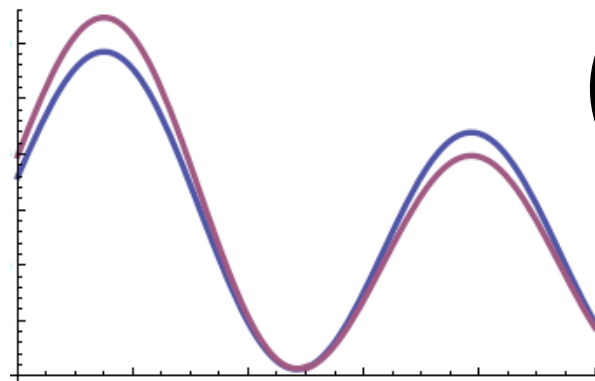
[DinurNissim03, DworkNissimMcSherrySmith06, Dwork06]

ϵ -Differential Privacy for algorithm M :

for any two neighboring data sets x_1, x_2 , differing by the addition or removal of a single row

any $S \subseteq \text{range}(M)$,

$$\Pr[M(x_1) \in S] \leq e^\epsilon \Pr[M(x_2) \in S]$$

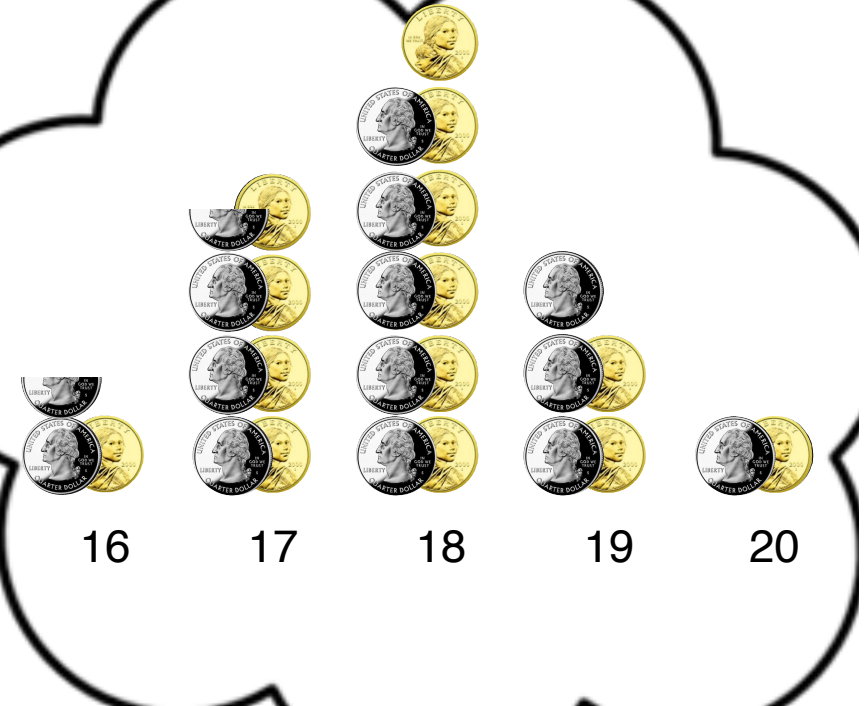


$$e^\epsilon \sim (1 + \epsilon)$$

differential privacy

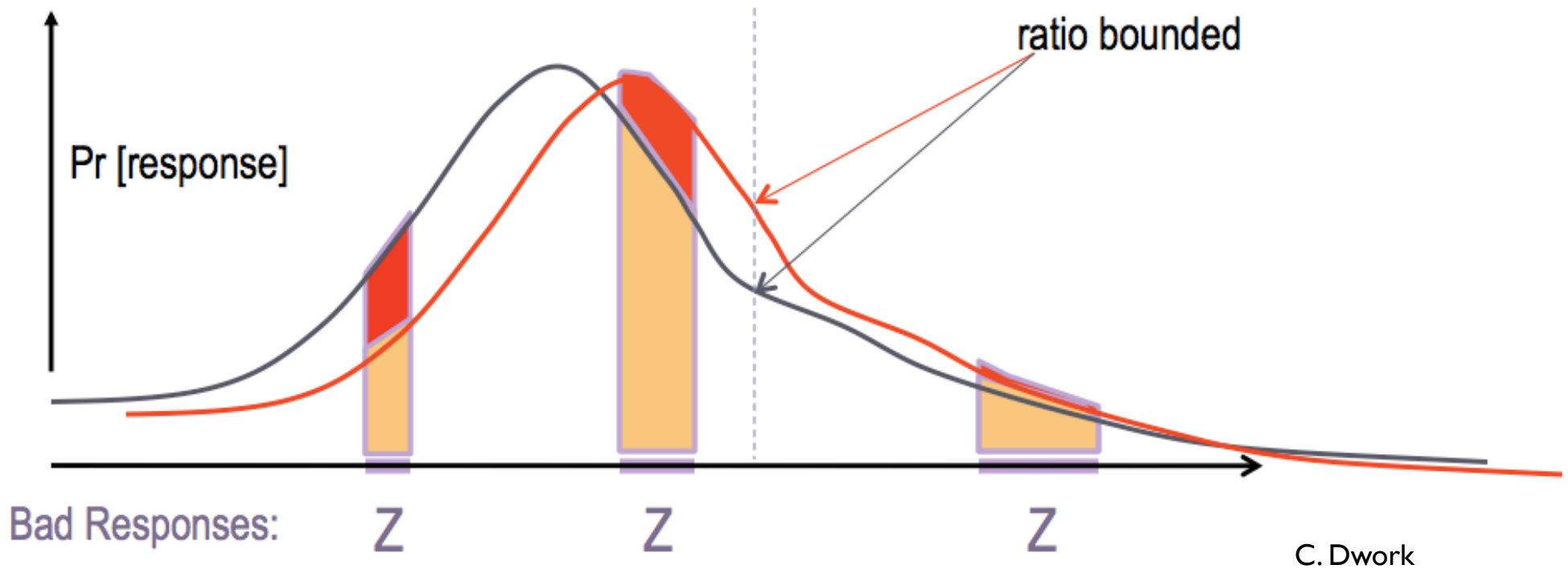
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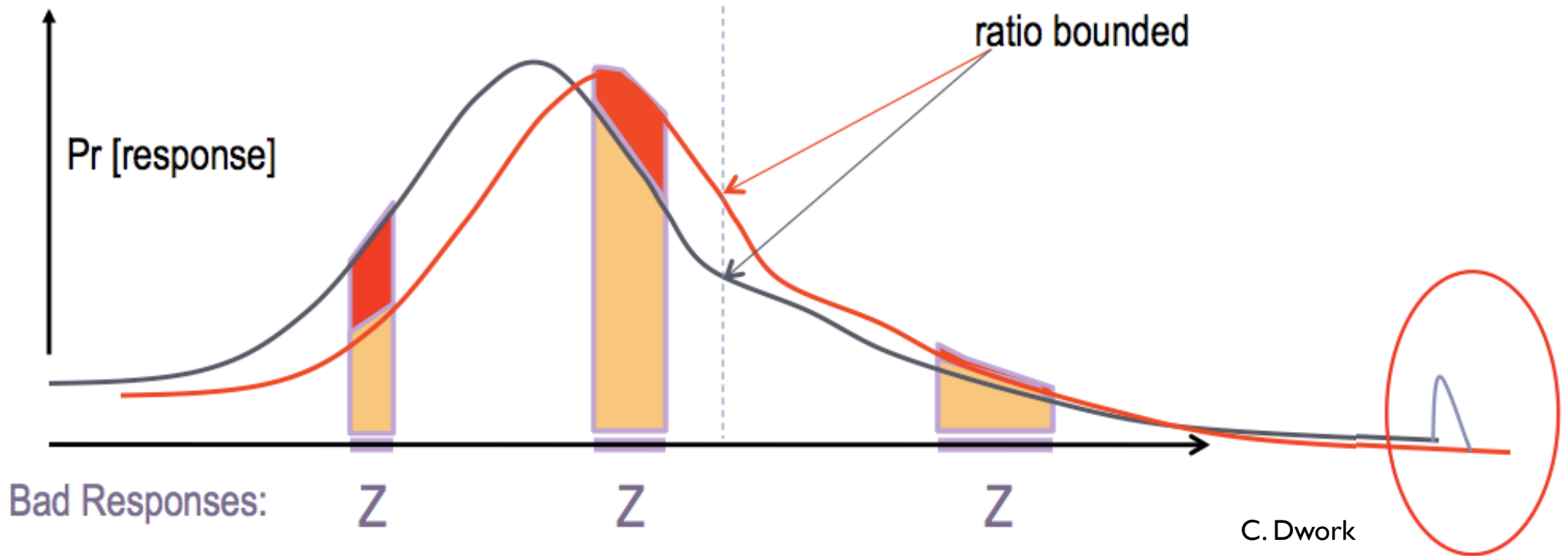
differential privacy

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(ϵ, δ) -differential privacy

$$\Pr[M(x_1) \in S] \leq e^\epsilon \Pr[M(x_2) \in S] + \delta$$



differential privacy

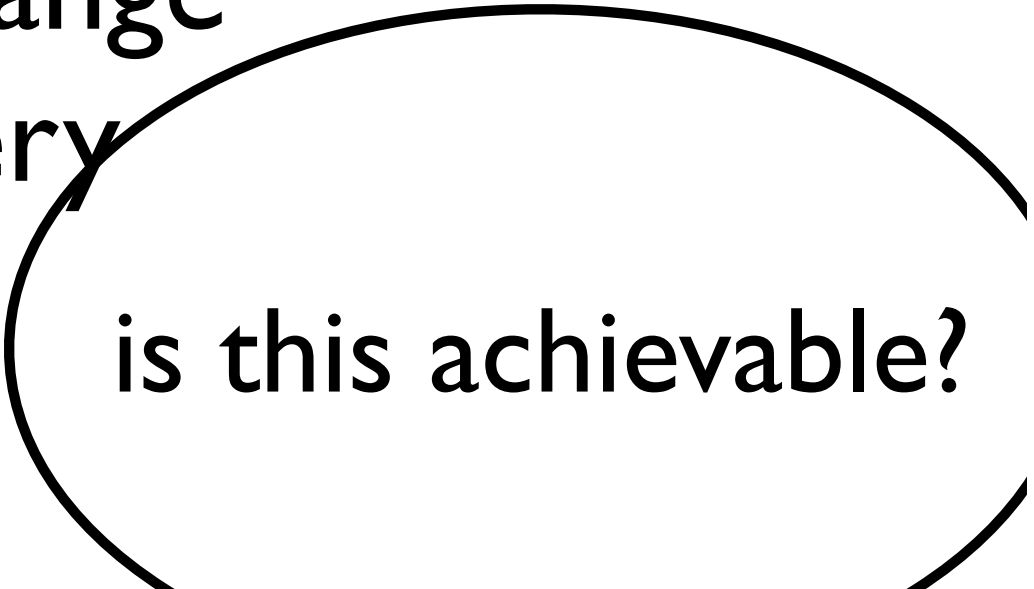
$$\Pr[M(x_1) \in S] \leq e^\epsilon \Pr[M(x_2) \in S]$$

Is a statistical property of mechanism behavior
unaffected by auxiliary information
independent of adversary's computational
power

differential privacy

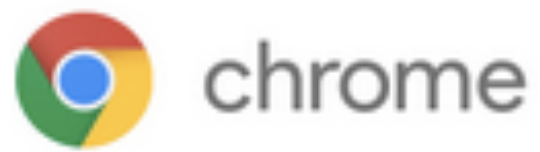
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promise: if you leave
the database, no
outcome will change
probability by very
much



is this achievable?

yes!



Differential privacy



Apple will not see your data



today

Formalizing privacy

 Privacy properties and basic tools

Randomized Response

differential privacy

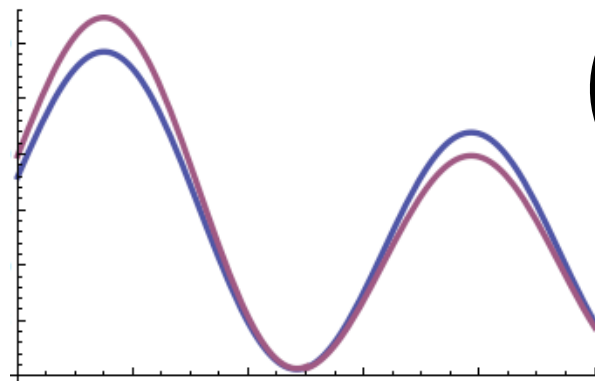
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$$e^\epsilon \sim (1 + \epsilon)$$

group privacy

Thm. Any $(\epsilon, 0)$ -DP mechanism M is $(k \epsilon, 0)$ -DP for groups of size k . i.e., for all

$$\|x - y\|_1 \leq k$$

and any $S \subseteq \text{range}(M)$,

$$\Pr[M(x) \in S] \leq e^{\epsilon k} \Pr[M(y) \in S]$$

post-processing

Thm. Let $M : \mathbb{N}^{|X|} \rightarrow R$ be (ϵ, δ) -DP.

Let $f: R \rightarrow R'$ be an arbitrary randomized mapping.

Then $f \circ M : \mathbb{N}^{|X|} \rightarrow R'$ is (ϵ, δ) -DP.

composition

[DworkKenthapadiMcSherryMironovNaor06,DworkLei09]

Thm. For $i \in [k]$, let $M_i : \mathbb{N}^{|X|} \rightarrow R_i$ be (ϵ_i, δ_i) -DP. Then the mechanism $(M_1(x), \dots, M_k(x))$ is $(\sum_i \epsilon_i, \sum_i \delta_i)$ -DP.

actually, holds even if subsequent computations chosen as function of previous results

“advanced” version

Is bigger delta better for privacy, or worse?

What about epsilon?

today

Formalizing privacy

Privacy properties and basic tools

 Randomized Response

Randomized Response

[Warner65]

flip a coin

if tails, respond truthfully

if heads, flip a second coin and respond
“yes” if heads; respond “no” if tails

Claim. Randomized Response is $(\ln 3, 0)$ -DP.

Proof.

$$\frac{\Pr[\text{Response} = \text{Yes} | \text{Truth} = \text{Yes}]}{\Pr[\text{Response} = \text{Yes} | \text{Truth} = \text{No}]} = \frac{3/4}{1/4} = \frac{\Pr[\text{Response} = \text{No} | \text{Truth} = \text{No}]}{\Pr[\text{Response} = \text{No} | \text{Truth} = \text{Yes}]} = 3.$$